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Final Thoughts.

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Blogging: It's not for everyone



But that's ok.

- Social media isn't one-size-fits-all – you've got options!
 - Twitter: Micro-blogging
 - Vlogging: Video-blogging
 - YouTube
 - Seesmic
 - Vimeo
 - Clogging: Clip-blogging
 - Amplify
 - Tumblr
 - Join a group blog
 - Huffington Post
 - MarketingPros
 - BizCentral.org

But if blogging *is* for you (i.e. you're not Creed), here are some promotion tips*

**Remember: content is KEY*

- Tell EVERYONE – the simple ways:
 - Link, link, link to other bloggers
 - Add to your email signature and business cards
 - Feature most recent posts on your homepage
 - Publicize via internal and external newsletters, updates
 - Join a blog carnival
 - On Twitter? Add to your background and profile (don't forget to tweet new posts!)
 - On Facebook or LinkedIn? Add to your profile pages

- Tell EVERYONE – the not-so-simple ways:
 - Comment on other blogs (read them first!)
 - *Host* a blog carnival
 - Guest post on another blog
 - Stop by a relevant blogger meet-up
 - Attend an event or conference **AS** a blogger
 - Send great posts to reporters
 - Pitch a blogger
 - Network!